

THE DR. SULLIVAN & MRS. RICHIE JEAN SHERROD

JACKSON HOME

FUNDING PRIORITIES

The Jackson Home Project is a comprehensive \$30 million campaign to preserve and activate a historic civil rights landmark. This is an unparalleled opportunity to honor the legacy of those who fought for civil rights and to ensure their stories continue to educate and inspire future generations.



RECONSTRUCTION & PRESERVATION

Guided by a commitment to authenticity, our work will preserve the home's history while preparing it for the future.

- Conduct exterior preservation work to ensure the home's physical integrity and historical authenticity are maintained
- Restore and preserve authentic period interior finishes
- Landscape using native plants from Selma
- Install climate control systems for long-term preservation

PROGRAMS & ENGAGEMENT

Through dynamic programs and community engagement, the Jackson Home will inspire learning, reflection and connection.

- Develop and implement a range of programs, events and educational curriculum
- Cultivate and engage an ongoing relationship with local and national communities
- Create educator professional development programs, workshops and online courses



DIGITIZATION & ACCESSIBILITY

Through digital innovation and site improvements, we will ensure these stories are preserved, accessible and inclusive for all.

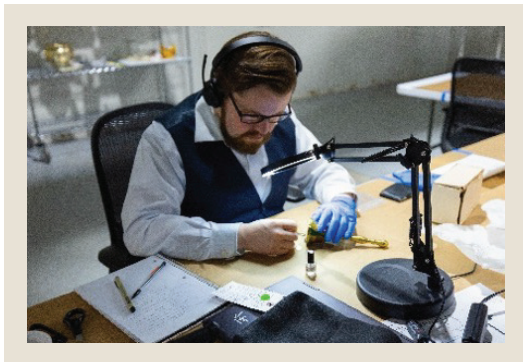
- Digitize, curate and make accessible over 8,000 artifacts for global online learners
- Develop digital learning resources centered on artifact stories
- Produce and distribute a documentary film about the Jackson Home
- Provide enhanced accessibility for inclusive visitation



HISTORICAL SCHOLARSHIP

With dedicated support for historians and scholars, we can foster critical connections between past and present.

- Recruit and retain historians and scholars who specialize in Black history
- Create internship and fellowship opportunities for museum professionals
- Endow positions in research, conservation and curation
- Develop opportunities for scholarly dialogue on the Civil Rights Movement and its relevance today



SUSTAINABLE STEWARDSHIP

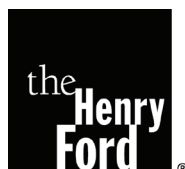
Sustaining the Jackson Home means investing in its care, our staff and the knowledge that will keep the legacy of the Jackson family thriving for generations to come.

- Support ongoing care and maintenance of the Jackson Home and related artifacts
- Facilitate interpretive staff training and development to ensure authentic and meaningful interpretation
- Cultivate and maintain expert historical resources staff supported by endowment or general operating expenses

BROADENING COLLECTIONS

By broadening our collections to reflect diverse lived experiences, we deepen the narrative of American identity and strengthen the interpretation of African American history at The Henry Ford.

- Collect and curate oral histories to preserve multifaceted experiences of American identity
- Advance over 150 years of the lived-experience stories of African American history interpreted by The Henry Ford



FOR MORE INFORMATION, PLEASE CONTACT:
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