

Innovation Column Designs

in Henry Ford Museum of American Innovation®



Complimentary Images

Choose a complimentary design from the image library that includes popular colors, styles and seasonal themes to best accent your event.



Add Your Logo \$250

Brand your event by adding your logo to an image from our complimentary library.



Custom-Branded Image \$250

Provide your own image for a truly customized event. Consider the long, narrow portrait-style format of column screens when making your selections — no landscape images. Please remember that there is a bezel halfway down the column, so please take that into account when designing the image.



Additional Custom Images \$100 each

Add multiple images to your custom column to brand your event and/or recognize sponsors. Images will shuffle randomly throughout your event. Maximum of 12 images.

All images must be selected and provided to The Henry Ford at least four weeks prior to your event. Images must be 300 DPI or higher. Full column specs are 2160px by 7680px.